



**Innovative Communicator
Accelerator Programme**

ICAP for Leaders

miticomTM



**At the heart of all effective communication
lies a focus on integrity and humanity.**

Miti Ampoma

Who this course is for

Our Innovative Communicator Accelerator Programme (ICAP) is for anyone who wants to transform their communication and leadership skills. It's suitable for both individuals and teams.

You may need to lead your business through a period of reorganisation with no loss of performance and want to make sure you're up to the job.

Perhaps your whole business culture is one of chaos and confusion and you need to win hearts and minds as you effect change

Who this course is for

Perhaps your business is not performing as well as it should and you need to improve your skills before you can drive performance and profits up.

Or maybe you feel your career is stalling and you want to make sure you have the skills you need to take it to the next level.

Whichever, ICAP will help you develop the skills you need to connect with people. To be both heard and remembered. To communicate and lead with confidence, impact and presence. And with heart.

Who these courses are for

ICAP is not for the faint-hearted. To succeed, you need to commit to the full course and have a willingness to work hard.

To benefit from ICAP you should either be a native English speaker or have English language skills at Upper Intermediate level or above*. If you need to improve your English skills before you take part, we run bespoke English Immersion courses.

** Language skills defined by The Common European Framework for Language (CEFR)*

What to expect

ICAP is a residential course made up of three modules, each lasting a full week. We break for eight weeks in between each module so you have a chance to reflect on your learning and put your new skills into practice.

Throughout the course we'll challenge your assumptions, explore your personal values and ask you to consider your own learning, experience and ability.

1

MODULE ONE looks at what it means to be an Innovative Communicator. It explores how both your own personal style and the global economic landscape have an impact on your business.

2

MODULE TWO introduces and develops the skills you need to lead with influence and integrity.



MODULE THREE shows you
how innovative communication
creates commercial gain.

Once you've completed the programme you'll be an **Innovative Communicator**, with all the advantages this brings.

You'll be able to **push your own boundaries**. You'll be able to communicate in a way that develops **meaningful relationships** and builds a **loyal team**. You'll be able to plan and deliver powerful communication strategies, drive performance and **create sustainable financial growth**.

And you'll be at the heart of a movement that is putting **humanity, integrity** and **soul** back into business.



We plan each course around the needs of the participants and our pricing reflects this.

Therefore please get in touch for more information about the cost of your course.



To book or for more information



Give us a **call** on
+44 (0)800 195 5598



email us at
info@miticom.co.uk

To find out more about miticom and our work please visit our **website**:



miticom.co.uk



**Innovative Communicator
Accelerator Programme**

ICAP for Leaders