

Innovative Communicator Accelerator Programme (ICAP)

TWO-HOUR INTRODUCTORY WORKSHOP

Our two-hour introduction to ICAP explores the key concepts we cover in our master ICAP programmes. It will give you a rich insight into how innovative communication leads to improved performance, profits and reputation.

We use a wide variety of teaching methods. This means you'll have opportunities to listen, participate, question and explore throughout the workshop.

By the end you'll have a clear understanding of what it means to be an Innovative Communicator and how our full programme can help you transform your communication and leadership skills.

Programme outline

- + To define what it means to be an Innovative Communicator
- + To explore the meaning of the authentic self and how to lead with integrity
- + To develop an understanding of how to win hearts and minds
- + To participate in discussions around commercial awareness and business strategies

Programme details

When: Wednesday 6th February 2019
Tuesday 26th February 2019

What time: 10.00 am – 12.00pm

Where: We can come to your offices or arrange a venue, whichever you prefer

Cost: £150.00 + VAT

Includes: Buffet lunch and refreshments throughout the morning

Places: Up to 25 people. If you'd like us to accommodate more people in a session we'd be happy to discuss this with you.

To book: Please email us at info@miticom.co.uk or call us on 0800 195 5598

Be at the heart of a movement that is putting humanity, integrity and soul back into business

For more information please visit www.miticom.co.uk