

Innovative Communicator Accelerator Programme (ICAP)

ICAP for ASIA

ICAP for Asia is for business leaders and managers from Asia who want to transform their communication and leadership skills and grow their business on an international stage. The programme is suitable for both individuals and teams.

ICAP for Asia will help you adapt your style to suit your target audience. Because leadership and communication are not a one-size fits all. We'll show you the importance of embracing cultural differences and the impact it has on you, your team and your business.

Programme outline

- To define what it means to be an Innovative Communicator
- To discuss the current global landscape and the impact it has on business and culture
- To explore the importance of self-awareness and the impact of psychometrics
- To examine varying relationships and influencing styles across different cultures and nationalities
- To engage in winning hearts and minds
- To develop an awareness of working styles in teams on a national and international level
- To inspire others through authentic leadership
- To measure and evaluate return on investment
- To implement a personal and business strategy
- To participate in an interactive case study
- To reflect and build a personal ongoing action plan

Programme details

When: *Module 1* 8th – 14th September 2019
Module 2 3rd – 9th November 2019
Module 3 5th – 11th January 2020

Where: Warren House, Warren Road, Kingston, K2 7HY (20 minutes from London Waterloo)

Cost: £19,950 + VAT (£6,650 per module)

Includes: This is an all-inclusive stay at a unique five-star hotel in a historic London location. Includes accommodation, meals and refreshments throughout the day. We take care of everything so you can fully immerse yourself in the programme. You'll also benefit from the chance to network with and learn from other leaders who face the same challenges as you.

Places: 12 people. ***Places are strictly limited so please book early to secure yours***

To book: Please email us at info@miticom.co.uk or call us on 0800 195 5598

Be at the heart of a movement that is putting humanity, integrity and soul back into business

For more information please visit www.miticom.co.uk