

## Innovative Communicator Accelerator Programme (ICAP)

### ICAP for WOMEN IN LEADERSHIP

Why do so many of us have to work longer and harder before our skills are recognised and valued in the same way as men? What will it take before we finally get to enjoy true equality?

Women face inequality every day, in particular at work. As a result we often feel undervalued and lack confidence. Against this backdrop it can be hard to assert ourselves and stay motivated.

Our ICAP for Women in Leadership is for women who want to transform their communication and leadership skills. While it won't answer all the questions we posed above, it will help you be both heard and remembered. It will help you grow in confidence so you can communicate and lead with confidence, impact and presence. And it will help you do all this with heart.

#### Programme outline

- To define what it means to be an Innovative Communicator
- To discuss the current global landscape and the impact it has on women
- To examine how different relationships and influencing styles have an impact on women in leadership roles
- To develop an awareness of working styles within teams and the challenges women face daily
- To inspire others through authentic leadership
- To measure and evaluate return on investment
- To implement a personal and business strategy
- To participate in an interactive case study
- To reflect and build a personal ongoing action plan

#### Programme details

**When:** *Module 1* 7<sup>th</sup> – 13<sup>th</sup> April 2019

*Module 2* 9<sup>th</sup> – 15<sup>th</sup> June 2019

*Module 3* 18<sup>th</sup> – 24<sup>th</sup> August 2019

**Where:** Warren House, Warren Road, Kingston, K2 7HY (20 minutes from London Waterloo)

**Cost:** £19,950 + VAT (£6,650 per module)

**Includes:** This is an all-inclusive stay at a unique five-star hotel in a historic London location. Includes accommodation, meals and refreshments throughout the day. We take care of everything so you can fully immerse yourself in the programme. You'll also benefit from the chance to network with and learn from other leaders who face the same challenges as you.

**Places:** 12 women. ***Places are strictly limited so please book early to secure yours***

**To book:** Please email us at [info@miticom.co.uk](mailto:info@miticom.co.uk) or call us on 0800 195 5598

**Be at the heart of a movement that is putting humanity, integrity and soul back into business**

For more information please visit [www.miticom.co.uk](http://www.miticom.co.uk)