

Advanced Communication and Influence Training

for Global Business Leaders and High-Performing Teams



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There has never been a better time for people in business to reconnect through meaningful communication, to what matters most to them and to each other, and for the greater good.

Miti Ampoma

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What we do

Now, more than at any other time in history, if you want to succeed as a business leader you must put human relationships at the heart of all you do. Your personal and professional success depend on it. Because, when you have a genuine focus on integrity and humanity across all your communication, you can reap rich rewards.

We'll show you how to communicate so you develop and maintain meaningful relationships. Drive performance. And create sustainable financial growth.

How we do this

We're communication and influence specialists. Our vision is to create a world full of game-changing communicators who lead financially and ethically successful businesses. And who lead a movement that will put the soul back into business communication.

To help us realise this vision, we've created a series of workshops, programmes and talks. Through them we get to the heart of how communication works and why it matters that we do it well. We'll help you develop lasting practical skills as well as a deeper understanding of your own beliefs, motivations and values.

We'll show you how to use the positive power of communication to generate lasting success with integrity and humanity. Crucially, we can help you drive global business change.

We've worked with hundreds of people and leading companies such as Lloyds, HBOS and Railtrack (now Network Rail). We're experts in helping leadership teams develop and deliver effective communication strategies. And we've helped individuals transform their communication skills and realise the career they dreamed of.

We can help you too.



“At the heart of all effective communication lies a focus on integrity and humanity.”

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Who we work with



Is this you?

You work for a significant business. One with national or global reach. You're in a senior position: perhaps you're the CEO or a member of the board. You could be a manager who is on their way to the top. Or a graduate with your sights set on a leadership role in the future.

Whoever you are, we can help you develop the communication skills you need to lead with integrity, conviction and clarity of message.

If English isn't your first language

We help both native and non-native English speakers become Innovative Communicators. We can help you improve your English language skills so you're able to communicate with confidence, impact and presence in the world's favourite common language.



"The soul has been stripped out of the way the business world communicates and it desperately needs putting back. Powerful communication between people plays a critical role in a company's bottom line. It is not a soft skill, a nice to have or a fluffy optional extra. It's a necessity. Without it, you're toast."

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We work with business leaders, managers and next-generation leaders. We help them develop the advanced communication skills they need to create and maintain a successful global business in our complex and fast-changing world. A world that's increasingly driven by process and technology.

We can help you use your communication skills to lead with confidence and drive growth. We call this Innovative Communication. Its roots are in integrity and humanity. Its purpose is to put people back where they belong – at the heart of every successful business.

Why you should be an Innovative Communicator



What Innovative Communication is

Innovative Communication is the difference between knowing what you mean and being able to use this knowledge to inspire others. It's about making a connection, between one person and another. It's about trust, empathy, control and understanding.

Innovative Communication is when people believe in you and what you say. It's when you capture people's attention – and hold it. It's when you can speak with confidence, impact and presence.

And Innovative Communication mitigates risk. It means you can respond to a crisis quickly and appropriately. It means your response will be clear and therefore immediately understood. It means you'll be able to control the message you give to your staff, your shareholders and the press, however difficult the situation you face. Critically, it means your response is more likely to make the right, human, connection.

You need to have these advanced communication skills because the style and tone for how a business communicates is set and led by its leaders – those of you in the C-suite, or who are on their way there.

If you lead a business, manage a team, or aspire to in the future, an Innovative Communicator is someone you should become.

"The bedrock of a great business is based on human capital and that capital is built on human relationships. Human relationships depend on genuine, effective communication."

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These days, the triple bottom line – that of people, profit, planet – is common practice for every business that takes its corporate social responsibility seriously. It reflects our new focus on doing business in a way that is good for everyone, in the long term.

As with everything else your business does, to be successful, this approach depends on effective communication.

Or what we call Innovative Communication.

Our Innovative Communicator Training



“You too can become an Innovative Communicator if you wish. If you do, it will transform your business.”

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Innovative Communication is not a function, something you delegate to your human resources or communications team.

It's when you have the qualities you need to lead with confidence and drive growth. It's how you set the style and tone for communication at every level across your whole business. It's how you connect with people, create loyalty and build relationships. And it's how you encourage others to do the same.

We offer a range of programmes and workshops that will help you understand the role of the Innovative Communicator and develop the skills you need to become one.

Why Every Business Needs Leaders Who Are Innovative Communicators

We're living in exciting times. Advances in technology are allowing new businesses to develop and existing businesses to grow in ways few of us could have imagined. As we become ever more connected, the world is shrinking and we're able to more easily live and work on a global scale.

And yet, at the same time, we're all feeling more stressed. At work we feel under pressure to be quicker and slicker. As customers we feel, at best misunderstood, at worst completely ignored. We're bombarded with noise and information. While on a human level we're communicating with each other less and less.

This is harming us as people. And it's harming businesses.

Our Innovative Communicator training will help you create the change you need to put people back at the heart of your business. It will help you communicate with humanity, integrity and soul. And it will help you create the right conditions for your business to enjoy sustainable growth, performance and profitability.



Our Innovative Communicator Workshops

Our workshops give you a taste of the full Innovative Communicator Accelerator Programmes (ICAP) and help you begin to develop the skills you need to communicate - and lead - with confidence, impact and presence.

Two-hour ICAP Workshop

This workshop explores some of the key concepts we cover in the full programmes to give you an insight into the world of an Innovative Communicator.

Half-day ICAP Workshop

This is an extension of our two-hour workshop and so allows more time for you to experience ICAP in practice.

ICAP Overview

This is an opportunity for us to come to you to introduce ICAP. We'll show you the benefits of Innovative Communication, and how ICAP can impact on you personally and your business as a whole.

We can also design a presentation to suit your needs.



To benefit from ICAP you should either be a native English speaker or have English language skills at Upper Intermediate level or above. If you need to improve your English skills before you take part, we run a range of English language courses.

Our Innovative Communicator Accelerator Programmes

ICAP for Leaders

This is our master programme for anyone who wants to transform their communication and leadership skills. It's suitable for both individuals and teams.

ICAP for Women in Leadership

Based on ICAP for Leaders, throughout this course we also look in detail at how the elements in each module impact specifically on women.

ICAP for Asia

Based on ICAP for Leaders, throughout this course we also look in detail at how the elements in each module impact on you if your business is based in Asia and works internationally. Critically, we explore how you should consider Western culture and specifically British culture, traditions and etiquette.

ICAP for Managers

This is a condensed version of our ICAP for Leaders. It will help you negotiate the sometimes conflicting role you have working with both customers and the senior leadership team. It will also help you develop your communication and leadership skills so you can take your career to the next level.

ICAP for Next-Generation Leaders

This is a condensed version of our ICAP for Leaders for young people who aspire to be the business leaders of the future and know that to do this they need to have outstanding communication skills.

English Language courses



Our English language courses are for people who are not native English speakers and who would like to improve their English language skills so they can grow their business and progress in their career.

For example, when you speak in English, do you sometimes find that what you say isn't what you mean? Do you feel as if you're simply translating words, rather than communicating an idea, feeling or understanding? Do you feel as if you're not connecting with people?

Please don't let your inability to communicate effectively in English undermine all the other skills you've worked so hard to achieve.



How we're different

We are not a language school. We're a communication and influence training company that also helps people who need to improve their English language skills.

We'll help you get a deeper understanding of the English language so you can communicate in it with all your natural feeling and emotion.

We've helped many people improve their English, develop their communications skills and fulfil both their personal and professional ambitions.

If you've been disappointed by language schools or colleges in the past, don't despair. Study with us and you'll feel confident, comfortable and articulate, whether you're communicating in English or your own, native language.

All the courses we run are immersion courses and include a residential option. We encourage you to choose this as it will give you extra time to practice your English language skills. It will also give you the opportunity to learn from and network with the other course participants.

We also include cultural tours as standard on all our residential courses. This is because we believe you can only learn to communicate like a native English speaker when you combine language training with an understanding of the culture behind the language.

English Immersion

This course covers general English, conversation and pronunciation, and communication skills. You'll learn how to translate from your native language into English. You'll develop the skills you need to communicate effectively in real-world situations. And you'll learn how to speak clear, relevant English with confidence, impact and presence.

Once you've completed the course and reached the required level you'll be able to progress on to one of our Innovative Communicator programmes.



English for Business

This course covers business English, presentation skills and negotiation skills. It will help you develop your technical English and create a rich vocabulary of words and phrases relevant to your industry. And it will give you the practical skills you need to communicate with confidence in English at work.

Exam Preparation and Company Assessments

We can help you prepare for English language exams with the following examining bodies:

- Cambridge English exams from key to proficiency levels
- Cambridge English Business English Certificates (BEC)
- International English Language Testing System (IELTS)
- Test of English as a Foreign Language (TOEFL)
- Test of English for International Communication (TOEIC)
- Business Language Testing Service (BULATS)

Each examining body has a specific exam technique which it's vital you understand in order to pass. Using past papers, we can help you prepare for your exam. We'll help you understand what to expect and develop the skills you need to answer the different types of exam questions.

We can also help you pass an internal company assessment or work-based exam to help you secure a promotion or advance your education.



Get in touch

If you'd like to find out more about our work we're happy to come and talk to you.

Please call us on +44 (0) 800 195 5598.

If you'd prefer you can also email us at info@miticom.co.uk



Miti Ampoma

is an award-winning business communications professional, experienced English language skills trainer, journalist and coach. She helps FTSE 100 companies and international organisations develop effective and dynamic communications programmes. And she helps individuals transform their skills so they can communicate with impact, integrity and heart.

Miti is the founder of Miticom Communications Training, creator of the Innovative Communicator movement and author of the acclaimed business book, ***The Innovative Communicator: Putting the soul back into business communication.***

She is a Cambridge University qualified teacher (CELTA), a certified business coach and a Fellow of the British Chartered Institute of Public Relations.

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The best of human relationships can and will transform business for the greater good.

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